

Education

Northeastern University, Boston, MA
Bachelor degree in Media Arts & Design

Experience

Accenture, Boston, MA Graphic Design Sr. Specialist January 2014 – Present

- » Create and format visually impactful sales and proposal response documents by developing compelling, high-quality graphics which reflect key sales messages.
- » Take the lead in executing an efficient, effective graphics development process to meet proposal expectations and minimize obstacles/risks.
- » Develop, edit graphics and art in solicitation responses by creating original material following guidelines, instruction and concepts provided by the response team. Concepts include win themes and key selling messages that are graphically depicted to be easy to understand, visually effective and focused.
- » Maintain all inbound, outbound, draft, and final graphics, include repository of all graphics accessible by the team.
- » Assist Proposal Management Team with electronic and print publishing for all required material, including requirements, status reports, and quality reviews.

Alessandra Design, Winthrop, MA Owner/Art Director Jan 2002 – Present

- » Collaborate with a variety of businesses and individuals to service their design needs.
- » Responsible for creating and managing unique design concepts from start to finish. Projects include; logos, corporate identities, event promotional materials, creation of templates, sales campaigns, advertisements, marketing collateral, websites and digital media.
- » Work within the client's time frame and budget.

Ernst & Young LLP. Boston, MA Senior Graphic Designer April 2006 – January 2014

- » Responsible for project managing creative, comprehensive layout and high-end design for proposals, brochures and marketing materials requiring strong conceptualization of ideas in preparation of original art for print and electronic deliverables.
- » Offer innovative, design and production solutions to internal stakeholders and clients based on strategies in relation to business needs and guidelines.
- » Effectively prioritizes work, balance multiple projects simultaneously, establish timelines, estimates and identify resources including internal and external personnel to meet customer commitments and deadlines.
- » Work with the Business Development teams to create high level custom proposals and graphics for EY pursuits.
- » Act as an intermediary to provide guidance for graphic design projects spanning across the country to ensure consistent brand identity and imaging designs.
- » Serve as a liaison between the EY National and Global corporate teams.
- » Sole project manger/designer for Entrepreneur Of The Year for New England, New York and New Jersey areas for a majority of this project duration.
- » Continuously enhancing design skills and knowledge of design while implementing corporate identity brand standards and production techniques.
- » Partner with photography stock houses and print vendors to work within client budgets for developing various collateral.

Software

InDesign
Photoshop
Illustrator
Acrobat
Flash
Dreamweaver
MS Office
MS SharePoint
Basic HTML/CSS
WordPress
Video Editing
Mac/PC platforms

Hobbies

Team USA Women's
Ball Hockey 2007,
2009, 2011, 2013
(Bronze), 2015.
Team USA Women's
roller hockey, 2003
World Champions.
Northeastern
University Women's
ice hockey team,
ECAC Champs, 96-97.

References available
upon request.